

Valley Meadows
6665 Mission Gorge

Valley Meadows is a 60 unit condo complex managed by Doug Asberry, from Associated Professional Services. The complex is participating in the City of San Diego's multi-family recycling pilot program that distributed reusable, in-unit recycling bags to multi-family residents. The bags were purchased with grant money from the State Department of Conservation, and were designed to assist residents with collection of recyclables at their home and transporting them to a central disposal area in the complex. The bags are made of 100% recycled plastic. They are flexible, have a large capacity and can fit in small spaces or even be hung. They are also easy to carry, leaving residents' hands free to carry other items such as trash bags, which are also disposed at the same location.



The implementation and education outreach for the recycling program included exchanging one trash dumpster for a recycling dumpster, placing a recycling tote by mail boxes, and posting recycling information on bulletin board. Residents' response was very positive and the complex has reduced 25% of its trash services. As residents were informed and participate on the program, their recycling services increased doubled

from three to six cubic yards a week. These changes represented a savings of almost \$500 per year on waste collection bill, which is very significant for a complex with only 60 units.



Property Manager Doug monitors the program and makes sure it is convenient to residents. Trash and recycling dumpsters are placed next to each other and very well marked with lateral labels, so residents approaching them know which one is for trash and for recycling. Doug empties the smaller recycling container by the mail boxes into the main recycling dumpster.



Valley Meadow's Property Manager Doug Asberry
With the March 2010 Recycler of the Month Award